

**STATE OF NORTH DAKOTA**  
**SECURITIES DEPARTMENT**

In the Matter of True Investments Inc., )	
Ty Olstad, J & C Entertainment, James )	<b>CEASE AND DESIST ORDER,</b>
Carson, and their Officers, Directors, )	<b>NOTICE OF CIVIL PENALTY, AND</b>
Agents, and Employees, )	<b>NOTICE OF RIGHT TO</b>
Respondents. )	<b>REQUEST A HEARING</b>

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**THE SECURITIES COMMISSIONER OF THE STATE OF NORTH DAKOTA TO:**

**TRUE INVESTMENTS INC., TY OLSTAD, J & C ENTERTAINMENT, JAMES CARSON, AND THEIR OFFICERS, DIRECTORS, AGENTS, AND EMPLOYEES, RESPONDENTS.**

The North Dakota Securities Commissioner has a reasonable basis to believe that the Respondents have engaged in, are engaging in, or are about to engage in, acts, practices or transactions, as more fully described below, which are prohibited under Chapter 10-04 of the North Dakota Century Code (N.D.C.C.). It is necessary and appropriate in the public interest and for the protection of investors to restrain these acts, practices, or transactions of the Respondents.

1. Respondent, J & C Entertainment, ("J & C") is an unincorporated entity with a post office address of P.O. Box 1201, Bronx, New York 10499, controlled by Respondent, James Carson, offering investment contracts in the form of "Monetary Blocks" of concert productions, among others.
2. Respondent, True Investments Inc., is a North Dakota corporation with its principal office at 68 North Broadway, Suite 202, Fargo, North Dakota, offering investment contracts in the form of "Monetary Blocks" of concert productions, among others. Respondent, True Investments Inc., is also involved in the operation of a website called ProPennyPicks.com. At all times relevant hereto, Respondent, Ty Olstad,

was an officer, director, owner and/or control person of Respondent, True Investments Inc., acting within the course and scope of the express and implied authority granted him by Respondent, True Investment Inc., and is also its Registered Agent in the State of North Dakota.

3. The Respondents have offered for sale and sold securities, as defined in N.D.C.C. §10-04-02(19) and as described above, to at least one resident of North Dakota.
4. The subject securities have not been registered with the Securities Department under N.D.C.C. §§ 10-04-07.1, 10-04-08, or 10-04-08.1; are not exempt securities under N.D.C.C. § 10-04-05; and have not been offered for sale or sold in exempt transactions under N.D.C.C. § 10-04-06; and are not federal covered securities or have not been properly filed as federal covered securities under N.D.C.C. § 10-04-08.4. All offers and sales of the subject investments were made in apparent violation of N.D.C.C. § 10-04-04.
5. None of the Respondents were registered as a broker-dealer with the Securities Department, in apparent violation of N.D.C.C. § 10-04-10(1).
6. The Respondents, Ty Olstad and James Carson, were not registered as agents with the Securities Department, in apparent violation of N.D.C.C. § 10-04-10(2).

**NOW, THEREFORE, IT IS ORDERED**, pursuant to N.D.C.C. § 10-04-16, that the Respondents shall immediately **CEASE AND DESIST**:

1. From offering for sale or selling in North Dakota the subject securities, or any other securities however denominated, unless and until such securities have been registered with the Securities Department.

2. From offering for sale or selling securities, or effecting transactions in securities, in North Dakota unless and until they have registered with the Securities Commissioner as broker-dealers or agents.

This order does not prohibit the offer or sale of securities through exempt securities transactions under N.D.C.C. § 10-04-06, nor does it prohibit registered broker-dealers and agents from offering or selling exempt securities under N.D.C.C. § 10-04-05 or federal covered securities offered pursuant to a notice filing made to the Securities Department pursuant to N.D.C.C. § 10-04-08.4.

**YOU ARE NOTIFIED that any willful violation of this order is a Class B Felony pursuant to N.D.C.C. § 10-04-18(1). Pursuant to N.D.C.C. § 12.1-32-01(3), a Class B Felony is punishable by a \$10,000 fine and 10 years' imprisonment, with respect to a natural person. Pursuant to N.D.C.C. § 12.1-32-01.1(2), a Class B Felony is punishable by a \$35,000 fine with respect to an organization.**

**YOU ARE FURTHER NOTIFIED that, pursuant to N.D.C.C. § 12.1-09-03, a person is guilty of a criminal offense if that person intentionally "alters, destroys, mutilates, conceals, or removes a record, document, or thing with intent to impair its verity or availability" in an official proceeding. As such, intentional destruction of any documents related to this matter may result in criminal prosecution.**

#### **NOTICE OF CIVIL PENALTIES**

**YOU ARE NOTIFIED that the above-cited violations are sufficient grounds for the imposition of civil penalties pursuant to N.D.C.C. § 10-04-16(1). The Securities Commissioner does not herein assess a civil penalty, but the Commissioner expressly reserves the authority to assess civil penalties, not to exceed \$10,000 per violation,**

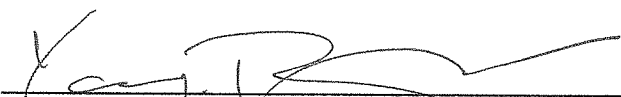
regarding the violations outlined above, any other violations subsequently discovered, or any future securities violations or violations of this order.

**NOTICE OF RIGHT TO REQUEST HEARING**

**YOU ARE NOTIFIED** that pursuant to N.D.C.C. § 10-04-12 you may request a hearing before the Securities Commissioner if such a request is made in writing WITHIN FIFTEEN (15) DAYS AFTER THE RECEIPT OF THIS ORDER. The Respondents have the right to be represented by legal counsel at the hearing.

**IN TESTIMONY WHEREOF**, witness my hand and seal this 6<sup>th</sup> day of July, 2007.



  
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Karen J. Tyler, Securities Commissioner  
North Dakota Securities Department  
600 East Boulevard Ave.  
State Capitol – Fifth Floor  
Bismarck, ND 58505-0510  
(701) 328-2910